

# ITALY

## Assessment of national training and education offer in Social Innovation

For the Bologna's staff

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## T.1.1 ASSESMENT on Master and Education on Social Innovation

### Why the Mapping?:

- To find out whether, in the Adrion area, there is an offering in training and education on Social Innovation (SI)
- What are the dimensions of this offering
- What are the characteristics of this type of offering



This analysis allows us to design training that is useful, coherent, and not redundant for the area

## T.1.1 ASSESMENT on Master and Education On Social Innovation in ITALY


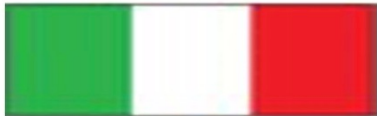
### METHODOLOGY:

- Template with Criteria to file existing educational offering
- Desk research in the websites of all universities in each country
- Desk research in the website of the main non-academic training and education organizations in each country
- 2 countries conducted structured interviews with academic figures with expertise in education



# RESEARCH OUTPUT

<b>ALBANIA</b>		<b>CROATIA</b>	
<p>SI has not become yet an integral part of the curricula of the education; few exceptions of non-formal initiatives offered by some NGO and some academic modules, mostly oriented towards the economic and/or technology aspects</p>		<p>No higher education study program focuses on SI. This is because the Croatian higher education is still rather confined by disciplinary boundaries. There are some interesting individual courses studies, that are completely or partly devoted to social innovations.</p>	

# RESEARCH OUTPUT

GREECE		ITALY	
<p>SI in the universities curricula has been part of the development of social and solidarity economy sector because of the 2008 financial crisis.</p> <p>Universities in Greece offer courses in social entrepreneurship, social economy, and social innovation as part of their study programs.</p> <p>At a postgraduate level, there are some master's that include SI trying to match theoretical and practical aspects.</p>		<p>Has the broader educational offer in SI.</p> <p>43 study programs specifically on or with courses on SI.</p> <p>21 executive Masters</p> <p>16 bachelor's degrees</p> <p>6 master's degree</p> <p>The offer is equally distributed throughout the country.</p> <p>SI relates to:</p> <ul style="list-style-type: none"><li>- urban regeneration and environmental aspects</li><li>- digital innovation</li><li>- social economy, <u>welfare</u> and inclusion policies</li><li>- PA management.</li></ul> <p>Most of these programs are offered by universities, but there are 14 cases of partnerships with PA or company or business</p>	

# RESEARCH OUTPUT

SERBIA		SLOVENIA	
<p>Total lack of Master programmes specifically focused on SI. Programs on topics and fields strictly related to SI: social entrepreneurship, environmental <u>policy</u> and sustainable development.</p>		<p>There are no study programmes focusing on SI. Only two academic courses dealing with SI, regarding: Entrepreneurship and Challenges of a Long-Lived.</p>	

## Assessment overview - conclusions

### Important elements to be considered for the future Joint Master:

- International overview and use of an international language
- Specific and clear definition and approach of Social Innovation
- Innovative teaching structure
- blended teaching structure
- Mix of theory and practice
- Definition of a specific professional figure (Social Innovation Manager?)
- Mobility
- Internship
- Network of institutional and business partners
- An alumni and practitioners community



# Thank you!

[www.tesi.adrioninterreg.eu](http://www.tesi.adrioninterreg.eu)

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## Assessment overview

- A wide range of courses

### The main gaps identified:

- local focus;
- mobility and internship, rare experiences;
- Social innovation some time is a catchword and is not well clarify the definition and the approach.

